



1. Program Overview

2. How to use A-L-E-RT-S

3. Training Program

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Program Overview

1.

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The homeland will be secure when the hometown is secure

Homeland Security Secretary Tom Ridge

There is a real threat to Sierra Vista!

Terrorists - *we're at war!!*

1. We are close to the border

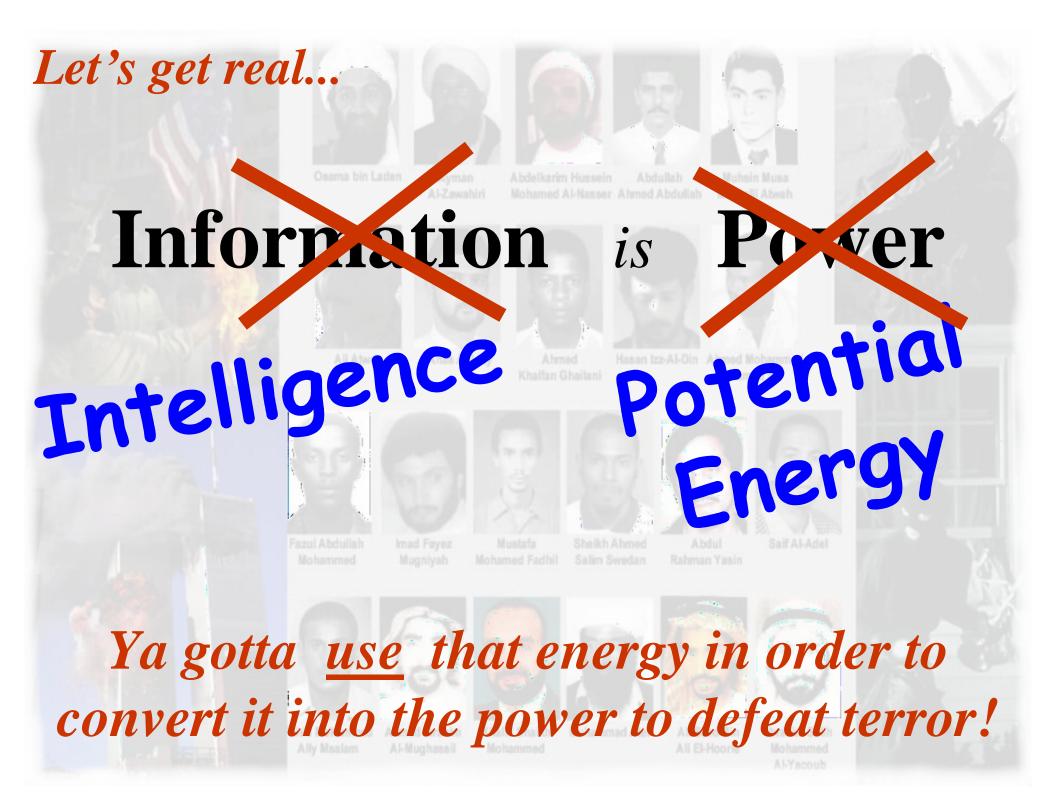
2. Hundreds of thousands of illegal aliens annually

3. We have a lot of high profile targets

4. They want to influence our national election.

Crime - we will *always* have it!

... Our own domestic terrorists!!



Civil Defense, 1960s

Gathering Intelligence Now it's 2004!

Heavy radio...

Big antenna...

Expensive & special purpose...

Few participants

Stuff in pocket or purse...

Tiny cell phones...

General purpose utility...



Program Objective...

Ayman Al-Zawahiri Abdelkarim Hussein Abdullah Mohamed Al-Nasser Ahmed Abdullah I



Citizen - to - Dispatcher

Efficiency

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Program Objective...

Intelligence

Potential Energy

Increase

Citizen - to - Dispatcher

Efficiency

How?

1. Develop an easy-to-remember reporting format for passing information to Sierra Vista Police Department dispatchers...

Abdelkarim Hussein Abdullah Mohamed Al-Nasser Ahmed Abdullah



Time

uspect

Activity

Location

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Ems

med Abdul Saif Al-Adel



How?

2. Put it on a small card that can be carried with a cell phone.

3. Make *lots* of cards and pass them out!

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-REPORT (119-911) CELL NOT URGENT *78 458-3311

Activity Bocation Bms Besponse Time Buspect

What do you see? Crime? Suspicious activity? Where is it? Address is best! Emergency Medical Service needed? (Ambulance)

When did this occur? In progress? A few minutes ago?

Describe people & vehicles. Armed? Present location, or where you saw them go.

Answer questions as clearly as possible!

OPTIONAL THINGS YOU CAN DO TO HELP:

Identify yourself by name when you call. Stay on the phone if asked.

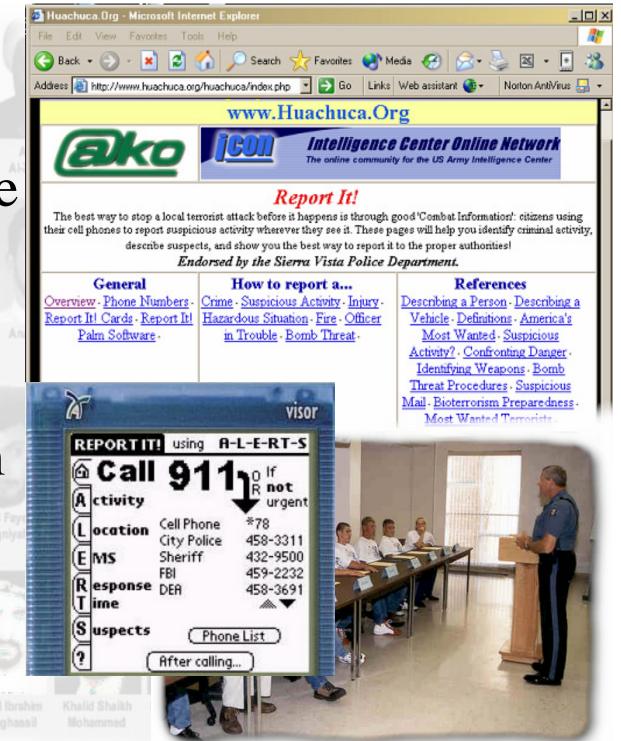
Call 911 with updates if situation changes. Wait for police to arrive. Help if asked!

EXAMPLE: "Shooting at 54 2d Ave., one person wounded in the arm 3 minutes ago. Suspect is a 5'10" male with brown hair & yellow shirt. Armed with a revolver moving north on Fry!"

How?

4. Teach people how to useA-L-E-RT-S

and encourage them to report Crime and suspicious activity



Expected Results...







ONE TOUGH TARGET!



SOCATION cy Medical Servic RESPONS ce to arrive. Help if asket

-REPORT III

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What is needed now...

1. Citizens to carry A-L-E-RT-S cards with their cell phones... *and use them*!

2. Schools and Organizations to provide training in the use of the card.

3. Businesses to distribute A-L-E-RT-S cards to customers.

4. Corporate sponsors to help fund production of an additional 30,000 cards.

Want to help? Contact The S2 Company at 515-0505



For more information on reporting! Visit: www.huachuca.org

Examples!

Reference material!

Downloads... like this class!

Free Palm OS software!

Visor REPORTITE using A-L-E-RT-S Call 911 C The A-L-E-RT-S reporting format was developed by US Army Tactical Intelligence expert Lieutenant Colonel Neil Garra, with the invaluable help of the Senior Dispatcher for the Sierra Vista Police Department, Ms Molly Schmidt.

Whodunnit?

Two Sierra Vista businesses, Olde Tyme Printing and Design and The S2 Company, partnered to design and produce the initial batch of ALERTS cards.

This presentation was developed by Lieutenant Colonel Neil Garra, US Army, retired.

When in doubt... Report It !!